

Message Text

UNCLASSIFIED

PAGE 01 RIO DE 03058 101427Z
ACTION COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 OES-09 CIAE-00 INR-10
LAB-04 NSAE-00 PA-02 SIL-01 ICA-20 /069 W
-----072866 110735Z /16

R 101249Z JUL 78
FM AMCONSUL RIO DE JANEIRO
TO SECSTATE WASHDC 6455
AMEMBASSY BRASILIA
AMCONSUL SAO PAULO

UNCLAS RIO DE JANEIRO 3058

E. O. 11652: N/A
TAGS: BEXP, BR
SUBJ: U.S. PETROLEUM EQUIPMENT CATALOG SHOW AT OFFSHORE-BRAZIL:
INITIAL REPORT

1. U.S. PETROLEUM EQUIPMENT CATALOG EXHIBITION
2. RIO DE JANEIRO, BRAZIL, JUNE 27-30, 1978
3. 111 FIRMS SUPPLIED CATALOGS
4. A. 191 REGISTERED VISITORS
B. 416 TOTAL NUMBER OF VISITORS
5. 591 (99 FIRMS INTERESTED IN REPRESENTATION, DIRECT
IMPORTS AND LICENSEE AGREEMENTS). IN ADDITION, THE
REMAINING 92 REGISTERED VISITORS EXPRESSED INTEREST IN
RECEIVING CATALOGS FOR REFERENCE, RESEARCH, TECHNICAL, AND
EDUCATIONAL PURPOSES -- SOME WITH A VIEW TO FUTURE IMPORTS.
6. 108

COMMENTS:
THE CATALOG SHOW, USING RENTED PREMISES, WAS QUITE
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SUCCESSFUL. THE NUMBER OF VISITORS AT THE USG DISPLAY AND
THE NUMBER OF REGISTRATIONS (TOTAL: 416) WAS HIGHER THAN
ANY PREVIOUS CATALOG SHOW PROMOTED BY THE CONSULATE GENERAL.
OF THE 111 CATALOGS AND DISPLAY, THREE DID NOT RECEIVE TRADE
LEAD INQUIRIES. ALL FIRMS, HOWEVER, RECEIVED REQUESTS FOR
CATALOGS. IN ADDITION TO VISITORS FROM ALL PARTS OF BRAZIL,
VISITORS ALSO CAME FROM ARGENTINA, MEXICO, CHILE, VENEZUELA,

CANADA, HOLLAND, ENGLAND, JAPAN AND FRANCE, ALL OF WHOM HAVE
EXPRESSED INTEREST IN REPRESENTATION, DIRECT IMPORTS AND
LICENSEE AGREEMENTS. REPRESENTATIVES OF SEVERAL FIRMS
EXHIBITING THEIR CATALOGS WERE PRESENT AT THE SHOW, VISITED
OUR BOOTH, AND EXPRESSED PLEASURE IN ITS APPEARANCE. FULL
REPORT WILL FOLLOW.
DEXTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978RIODE03058
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780283-0145
Format: TEL
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780779/aaaacokk.tel
Line Count: 69
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f2706078-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2065231
Secure: OPEN
Status: NATIVE
Subject: U.S. PETROLEUM EQUIPMENT CATALOG SHOW AT OFFSHORE-BRAZIL: INITIAL REPORT
TAGS: BEXP, BR
To: STATE BRASILIA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/f2706078-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
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